

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at August 12, 2012

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
1,680,000	CBOE Holdings, Inc.	\$ 55,640,858	\$ 39,283,238	27.97%	29.18%
1,812,648	NYSE Euronext ¹	115,100,204	50,574,561	36.01%	37.57%
50,000	Manulife Financial Corp Common	872,150	659,000	0.47%	0.49%
125,000	Bank of America Corp Common	1,725,995	890,482	0.63%	0.66%
160,000	TMX Group Inc.	6,269,638	6,904,000	4.92%	5.13%
3,141,562	Bombay Stock Exchange	32,336,835	20,558,415	14.64%	15.27%
169,341	Budapest Stock Exchange	4,761,242	4,770,244	3.40%	3.54%
27	Minneapolis Grain Exchange	6,585,622	2,621,657	1.87%	1.95%
11	Kansas City Board of Trade	5,948,450	5,013,448	3.57%	3.72%
2,325,000	2232057 Ontario Inc. ²	2,324,620	2,310,239	1.64%	1.72%
55	OneChicago LLC	3,175,830	411,981	0.29%	0.31%
1,250,000	CNSX Markets Inc.	1,250,000	1,250,000	0.89%	0.93%
24,683	Bermuda Stock Exchange	533,099	294,694	0.21%	0.22%
312,500	CNSX Markets Inc. Class A	0	0	0.00%	0.00%
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	1.78%	1.86%
2,053,600	Arzak Global Securities loan	2,053,600	1,981,600	1.41%	1.47%
	Cash and Cash Equivalents	420,767	421,527	0.30%	0.31%
	Total	\$ 241,498,909	\$ 140,445,085	100.00%	104.33%
	Private Exchanges/Investments			29.70%	30.99%

Total Net Asset Value (NAV) as at August 12, 2011

Shares outstanding:

10,000,000 Common shares
67,011,100 Non-Voting Class A shares
77,011,100

ASSETS

Market Value of Investment Portfolio \$ 140,445,085
Other Assets 1,103,496
TOTAL ASSETS \$ 141,548,581

LIABILITIES

BMO Demand Loan 14,000,000
Accounts Payable and Accrued Liabilities 429,391
TOTAL LIABILITIES (excluding income tax) 14,429,391

Future Tax Liability (Asset)³ (7,500,000)

TOTAL NET ASSET VALUE (after tax) as at August 12, 2011 \$ 134,619,190 NAV per share \$ 1.7480

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

²Investment in StoneCap Securities Inc.

³Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.