

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at October 16, 2009

Number of Shares/Units	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
23	Chicago Board Options Exchange	\$ 61,095,569	\$ 57,419,040	36.38%	36.28%
1,735,981	NYSE Euronext ¹	116,322,041	52,728,409	33.41%	33.32%
2,400,000	CIH Inc. (Bombay Stock Exchange)	26,566,306	22,368,461	14.17%	14.13%
169,341	Budapest Stock Exchange	4,761,242	7,861,421	4.98%	4.97%
180,000	TMX Group Inc.	7,058,590	6,305,400	4.00%	3.98%
41	Minneapolis Grain Exchange	10,146,476	3,838,338	2.43%	2.43%
9	Kansas City Board of Trade	5,287,915	3,276,630	2.08%	2.07%
54	OneChicago LLC	3,175,830	1,623,919	1.03%	1.03%
1,250,000	CNSX Markets Inc. ²	1,250,000	1,250,000	0.79%	0.79%
50,000	Bulgarian Stock Exchange	724,589	316,454	0.20%	0.20%
24,683	Bermuda Stock Exchange	533,099	538,616	0.34%	0.34%
100	CIH Inc. voting shares	105	104	0.00%	0.00%
312,500	CNSX Markets Inc. ² Class A	0	0	0.00%	0.00%
	Cash and Cash Equivalents	290,900	290,900	0.18%	0.18%
	Total	\$ 237,212,661	\$ 157,817,692	100.00%	99.72%
	Private Exchanges			62.41%	62.24%

Total Net Asset Value (NAV) as at October 16, 2009	Shares outstanding:	10,000,000	Common shares
		67,000,000	Non-Voting Class A shares
		77,000,000	

ASSETS

Market Value of Investment Portfolio	\$ 157,817,692	
Other Assets	340,681	
TOTAL ASSETS		\$ 158,158,373

LIABILITIES

Demand Loan - BMO	7,500,000	
Accounts Payable and Accrued Liabilities ³	385,146	
TOTAL LIABILITIES (excluding income tax)		7,885,146

Future Tax Liability (Asset) ⁴	(7,981,865)	
TOTAL NET ASSET VALUE (after tax) as at October 16, 2009		\$ 158,255,092
		NAV per share \$ 2.0553

Karachi Stock Exchange deposit	\$ 335,349
Sundry receivables	3,721
Fixed assets	1,611
	\$ 340,681

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's most recent audited annual financial statements.

²Formerly Canadian Trading and Quotation System Inc.

³Including expenses for the recent filing of a preliminary prospectus. The financing covered by this preliminary prospectus was not completed.

⁴Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.