

URBANA CORPORATION**UNAUDITED Summary of Investment Portfolio as at January 15, 2010**

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
24	Chicago Board Options Exchange	\$ 63,746,944	\$ 69,718,740	40.92%	39.49%
1,735,981	NYSE Euronext ¹	116,322,041	46,305,734	27.18%	26.23%
2,400,000	CIH Inc. (Bombay Stock Exchange)	26,566,306	22,310,737	13.10%	12.64%
169,341	Budapest Stock Exchange	4,761,242	7,506,104	4.41%	4.25%
180,000	TMX Group Inc.	7,058,590	5,740,200	3.37%	3.25%
41	Minneapolis Grain Exchange	10,146,476	4,005,229	2.35%	2.27%
11	Kansas City Board of Trade	5,948,967	3,506,503	2.06%	1.99%
54	OneChicago LLC	3,175,830	971,658	0.57%	0.55%
1,250,000	CNSX Markets Inc. ²	1,250,000	1,250,000	0.73%	0.71%
50,000	Bulgarian Stock Exchange	724,589	302,151	0.18%	0.17%
24,683	Bermuda Stock Exchange	533,099	532,454	0.31%	0.30%
100	CIH Inc. voting shares	105	103	0.00%	0.00%
312,500	CNSX Markets Inc. ² Class A	0	0	0.00%	0.00%
	Cash and Cash Equivalents	<u>8,222,816</u>	<u>8,222,732</u>	4.83%	4.66%
	Total	<u>\$ 248,457,004</u>	<u>\$ 170,372,344</u>	100.00%	96.51%
	Private Exchanges			64.63%	62.37%

Total Net Asset Value (NAV) as at January 15, 2010**Shares outstanding:**

10,000,000	Common shares
77,526,320	Non-Voting Class A shares
87,526,320	

ASSETS

Market Value of Investment Portfolio	\$ 170,372,344	
Other Assets	340,312	
TOTAL ASSETS		\$ 170,712,656

LIABILITIES

Accounts Payable and Accrued Liabilities ³	508,606	
TOTAL LIABILITIES (excluding income tax)		508,606

Future Tax Liability (Asset) ⁴	(6,322,136)	
TOTAL NET ASSET VALUE (after tax) as at January 15, 2010		\$ 176,526,186

NAV per share \$ 2.0168

Deposits on future investments	\$ 335,349
Sundry receivables	<u>4,963</u>
	\$ 340,312

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's most recent audited annual financial statements.

²Formerly Canadian Trading and Quotation System Inc.

³Includes provision for the recently completed financing.

⁴Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.