

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at May 14, 2010

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
25	Chicago Board Options Exchange	\$ 66,239,117	\$ 60,624,125	37.35%	35.44%
1,800,000	NYSE Euronext ¹	118,404,425	56,391,271	34.74%	32.97%
2,400,000	CIH Inc. (Bombay Stock Exchange)	26,566,306	21,063,886	12.98%	12.31%
169,341	Budapest Stock Exchange	4,761,242	6,513,544	4.01%	3.81%
180,000	TMX Group Inc.	7,058,590	5,077,800	3.13%	2.97%
42	Minneapolis Grain Exchange	10,244,301	4,117,281	2.54%	2.41%
11	Kansas City Board of Trade	5,948,967	4,086,324	2.52%	2.39%
2,200,000	2232057 Ontario Inc. ²	2,200,000	2,170,520	1.34%	1.27%
55	OneChicago LLC	3,175,830	344,653	0.21%	0.20%
1,250,000	CNSX Markets Inc. ³	1,250,000	1,250,000	0.77%	0.73%
50,000	Bulgarian Stock Exchange	724,589	161,370	0.10%	0.09%
24,683	Bermuda Stock Exchange	533,099	297,515	0.18%	0.17%
100	CIH Inc. voting shares	105	103	0.00%	0.00%
312,500	CNSX Markets Inc. ³ Class A	0	0	0.00%	0.00%
	Cash and Cash Equivalents	218,677	219,390	0.14%	0.13%
	Total	\$ 247,325,246	\$ 162,317,782	100.00%	94.89%
	Private Exchanges			62.00%	58.83%

Total Net Asset Value (NAV) as at May 14, 2010

Shares outstanding:

10,000,000 Common shares
77,526,320 Non-Voting Class A shares
87,526,320

ASSETS

Market Value of Investment Portfolio \$ 162,317,782
 Other Assets⁴ 6,194,362
TOTAL ASSETS \$ 168,512,144

LIABILITIES

BMO Demand Loan 4,500,000
 Accounts Payable and Accrued Liabilities 431,609
TOTAL LIABILITIES (excluding income tax) 4,931,609

Future Tax Liability (Asset)⁵ (7,475,629)
TOTAL NET ASSET VALUE (after tax) as at May 14, 2010 \$ 171,056,164 NAV per share \$ 1.9543

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

²Investment in StoneCap Securities Inc.

³Formerly Canadian Trading and Quotation System Inc.

⁴Includes a \$2.5 million Unsecured Subordinated Loan to 2232057 Ontario Inc. and a \$2.8 million investment in the Bombay Stock Exchange through Urbana Mauritius Inc.

⁵Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.