

**URBANA CORPORATION**

**UNAUDITED Summary of Investment Portfolio as at January 20, 2012**

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
1,600,000	CBOE Holdings, Inc.	\$ 52,991,293	\$ 41,584,162	30.90%	32.61%
1,812,648	NYSE Euronext <sup>1</sup>	115,100,204	50,456,276	37.49%	39.57%
20,000	Horizons BetaPro S&P/TSX Unit Class A	87,500	85,200	0.06%	0.07%
10,000	Horizons BetaPro Finls Bear Class A Unit	77,400	72,100	0.05%	0.06%
10,000	Horizons BetaPro S&P/TSX Global Horizons BetaPro	123,296	119,000	0.09%	0.09%
10,000	Horizons BetaPro S&P/TSX 60 BE Unit Class A	96,200	92,400	0.07%	0.07%
110,000	TMX Group Inc.	4,310,376	4,574,900	3.40%	3.59%
3,141,562	Bombay Stock Exchange	32,336,835	18,943,121	14.07%	14.85%
169,341	Budapest Stock Exchange	4,761,242	3,327,808	2.47%	2.61%
312,500	CNSX Markets Inc.	1,250,000	1,250,000	0.93%	0.98%
11	Kansas City Board of Trade	5,948,450	5,242,639	3.90%	4.11%
27	Minneapolis Grain Exchange	6,585,622	2,902,211	2.16%	2.28%
2,325,000	2232057 Ontario Inc. <sup>2</sup>	2,324,620	1,935,883	1.44%	1.52%
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	1.86%	1.96%
2,053,600	Arzak Global Securities loan	2,053,600	1,014,050	0.75%	0.80%
	Cash and Cash Equivalents	493,608	493,608	0.37%	0.39%
	<b>Total</b>	<b>\$ 231,040,246</b>	<b>\$ 134,593,359</b>	<b>100.00%</b>	<b>105.54%</b>
	<b>Private Exchanges/Investments</b>			<b>27.58%</b>	<b>29.10%</b>

**Total Net Asset Value (NAV) as at January 20, 2012**

**Shares outstanding:**

**10,000,000 Common shares**  
**64,408,000 Non-Voting Class A shares**  
**74,408,000**

**ASSETS**

Market Value of Investment Portfolio	\$ 134,593,359	
Other Assets	65,013	
<b>TOTAL ASSETS</b>		<b>\$ 134,658,372</b>

**LIABILITIES**

BMO Demand Loan	11,200,000	
Accounts Payable and Accrued Liabilities	472,150	
<b>TOTAL LIABILITIES (excluding income tax)</b>		<b>11,672,150</b>

Future Tax Liability (Asset)<sup>3</sup>

(4,538,462)

TOTAL NET ASSET VALUE (after tax) as at January 20, 2012

**\$ 127,524,684 NAV per share \$ 1.7139**

<sup>1</sup>Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost.

With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

<sup>2</sup>Investment in StoneCap Securities Inc.

<sup>3</sup>Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.