

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at November 9, 2012

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
1,485,000	CBOE Holdings, Inc.	\$ 49,099,552	\$ 44,697,880	36.00%	39.23%
1,650,000	NYSE Euronext ¹	104,772,320	37,929,981	30.55%	33.29%
150,000	Bank of America Corp	1,402,592	1,416,834	1.14%	1.24%
60,000	Citigroup Inc.	2,207,072	2,159,357	1.74%	1.90%
20,000	Horizons BetaPro S&P/TSX Capped Financials Bull + ETF	208,600	238,600	0.19%	0.21%
57,800	Jovian Capital Corp.	470,484	476,850	0.38%	0.42%
60,000	Manulife Financial Corp.	739,600	730,800	0.59%	0.64%
30,000	Sun Life Financial Inc.	623,716	784,200	0.63%	0.69%
10,000	TMX Group Inc.	424,015	483,800	0.39%	0.42%
3,141,562	Bombay Stock Exchange	32,336,835	17,358,786	13.98%	15.24%
169,341	Budapest Stock Exchange	4,761,242	1,940,135	1.56%	1.70%
759,000	Caldwell Financial Ltd.	1,707,750	1,669,800	1.35%	1.35%
11	Kansas City Board of Trade	5,948,450	7,230,661	5.82%	6.35%
27	Minneapolis Grain Exchange	6,585,622	2,704,455	2.18%	2.37%
2,674,532	2232057 Ontario Inc. ²	2,502,451	1,040,117	0.84%	0.91%
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	2.01%	2.19%
	Cash and Cash Equivalents	782,535	782,535	0.63%	0.69%
	Total	\$ 217,072,836	\$ 124,144,792	100.00%	108.84%
	Private Exchanges/Investments			27.74%	30.11%

Total Net Asset Value (NAV) as at November 9, 2012	Shares outstanding:	10,000,000 Common shares
		60,000,000 Non-Voting Class A shares
		70,000,000

ASSETS		
Market Value of Investment Portfolio	\$ 124,144,792	
Other Assets	1,200,996	
TOTAL ASSETS		\$ 125,345,788
LIABILITIES		
BMO Demand Loan	11,500,000	
Accounts Payable and Accrued Liabilities	450,407	
TOTAL LIABILITIES (excluding income tax)		11,950,407
Future Tax Liability (Asset) ³	(538,464)	
TOTAL NET ASSET VALUE (after tax) as at November 9, 2012		\$ 113,933,845 NAV per share \$ 1.6276

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

²Investment in StoneCap Securities Inc.

³Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.