

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at December 28, 2012

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
1,485,000	CBOE Holdings, Inc.	\$ 49,099,552	\$ 43,424,727	33.76%	33.59%
1,300,000	NYSE Euronext ¹	82,547,888	40,940,132	31.82%	31.67%
300,000	Bank of America Corp	3,079,346	3,393,175	2.64%	2.62%
100,000	Citigroup Inc.	3,769,667	3,884,031	3.02%	3.00%
60,000	Horizons BetaPro S&P/TSX Global Gold Bull + ETF	476,127	430,200	0.33%	0.33%
68,500	Jovian Capital Corp.	567,349	433,263	0.34%	0.34%
60,000	Manulife Financial Corp.	739,600	803,400	0.62%	0.62%
30,000	Sun Life Financial Inc.	623,716	786,000	0.61%	0.61%
10,000	TMX Group Inc.	424,015	510,000	0.40%	0.39%
3,141,562	Bombay Stock Exchange	32,336,835	17,082,433	13.28%	13.21%
169,341	Budapest Stock Exchange	4,761,242	2,006,208	1.56%	1.55%
7,151,406	CNSX Markets Inc.	3,701,672	2,860,562	2.22%	2.21%
759,000	Caldwell Financial Ltd.	1,707,750	1,669,800	1.30%	1.30%
27	Minneapolis Grain Exchange	6,585,622	2,688,255	2.09%	2.08%
2,674,532	2232057 Ontario Inc. ²	2,502,451	1,412,744	1.10%	1.09%
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	1.94%	1.93%
	Cash and Cash Equivalents	3,819,994	3,820,753	2.97%	2.96%
	Total	\$ 199,242,827	\$ 128,645,683	100.00%	99.52%
	Private Exchanges/Investments			23.49%	23.38%

Total Net Asset Value (NAV) as at December 28, 2012

Shares outstanding:

10,000,000 Common shares
59,579,000 Non-Voting Class A shares
69,579,000

ASSETS

Market Value of Investment Portfolio \$ 128,645,683
 Other Assets 3,502,890
TOTAL ASSETS \$ 132,148,574

LIABILITIES

BMO Demand Loan 0
 Accounts Payable and Accrued Liabilities 2,873,732
TOTAL LIABILITIES (excluding income tax) 2,873,732

Future Tax Liability (Asset)³ 0

TOTAL NET ASSET VALUE (after tax) as at December 28, 2012 \$ 129,274,841 NAV per share \$ 1.8580

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost. With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

²Investment in StoneCap Securities Inc.

³Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.