URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at December 31, 2012

Number of Shares, Units				% of Portfolio	% of Total Net
or Seats	Description	Cost	Market Value	Market Value	Asset Value
1,485,000	CBOE Holdings, Inc.	\$ 49,099,552	\$ 43,559,983	33.29%	33.66%
	NYSE Euronext ¹	82,547,888	40,825,691	31.20%	31.55%
8,000	Argent Energy Trust	74,400	73,920	0.06%	0.06%
400,000	Bank of America Corp	4,204,045	4,620,048	3.53%	3.57%
100,000	Citigroup Inc.	3,769,667	3,938,989	3.01%	3.04%
68,500	Jovian Capital Corp.	567,349	438,400	0.34%	0.34%
60,000	Manulife Financial Corp.	739,600	810,600	0.62%	0.63%
30,000	Sun Life Financial Inc.	623,716	791,100	0.60%	0.61%
10,000	TMX Group Inc.	424,015	507,200	0.39%	0.39%
3,141,562	Bombay Stock Exchange	32,336,835	17,083,291	13.06%	13.20%
169,341	Budapest Stock Exchange	4,761,242	2,000,693	1.53%	1.55%
7,151,406	CNSX Markets Inc.	3,701,672	2,860,562	2.19%	2.21%
759,000	Caldwell Financial Ltd.	1,707,750	1,669,800	1.28%	1.28%
27		6,585,622	2,688,390	2.05%	
2,674,532	2232057 Ontario Inc. ²	2,502,451	1,412,744	1.08%	
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	1.91%	
	Cash and Cash Equivalents	 5,063,561	5,064,389	3.87%	3.91%
	Total	\$ 201,209,366	\$ 130,845,801	100.00%	101.09%
	Private Exchanges/Investments		•	23.09%	23.33%

Total Net Asset Value (NAV) as at December 31, 2012	Shares outstanding:	10,000,000 Common shares 59,579,000 Non-Voting Class A shares 69,579,000
ASSETS Market Value of Investment Portfolio Other Assets TOTAL ASSETS	\$ 130,845,801 	. 134,598,522
LIABILITIES BMO Demand Loan Accounts Payable and Accrued Liabilities TOTAL LIABILITIES (excluding income tax)	0 5,187,330 —	5,187,330
Future Tax Liability (Asset) ³ TOTAL NET ASSET VALUE (after tax) as at December 31, 2012	0 <u>=</u>	\$ 129,411,192 NAV per share \$ 1.8599

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost.

With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

³Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.

²Investment in StoneCap Securities Inc.