

URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at July 12, 2013

Number of Shares, Units or Seats	Description	Cost	Market Value	% of Portfolio Market Value	% of Total Net Asset Value
1,100,000	CBOE Holdings, Inc.	\$ 36,370,039	\$ 54,004,624	32.24%	32.31%
700,000	NYSE Euronext ¹	44,448,863	30,380,783	18.14%	18.17%
1,000,000	Bank of America Corp	11,321,702	14,318,109	8.55%	8.57%
100,000	Barrick Gold Corp	1,661,610	1,549,000	0.92%	0.93%
30,000	Canadian Oil Sands	603,000	603,600	0.36%	0.36%
250,000	Citigroup Inc.	10,063,664	13,198,533	7.88%	7.90%
68,500	Jovian Capital Corp.	567,349	482,925	0.29%	0.29%
200,000	Manulife Financial Corp.	2,774,360	3,592,000	2.14%	2.15%
500,000	Morgan Stanley	11,313,108	13,575,188	8.10%	8.12%
100,000	Sun Life Financial Inc.	2,627,104	3,290,000	1.96%	1.97%
3,141,562	Bombay Stock Exchange	32,336,835	16,394,630	9.79%	9.81%
169,341	Budapest Stock Exchange	4,761,242	2,067,131	1.23%	1.24%
10,056,236	CNSX Markets Inc.	4,834,974	4,022,494	2.40%	2.41%
759,000	Caldwell Financial Ltd.	1,707,750	1,760,880	1.05%	1.05%
32	Minneapolis Grain Exchange	7,279,359	4,821,192	2.88%	2.88%
2,674,532	2232057 Ontario Inc. ²	2,502,451	115,829	0.07%	0.07%
2,500,000	2232057 Ontario Inc. unsecured subordinated loan	2,500,000	2,500,000	1.49%	1.50%
	Cash and Cash Equivalents	825,225	825,046	0.49%	0.49%
	Total	\$ 178,498,634	\$ 167,501,964	100.00%	100.20%
	Private Exchanges/Investments			18.91%	18.95%

Total Net Asset Value (NAV) as at July 12, 2013

Shares outstanding:	10,000,000 Common shares
	54,386,000 Non-Voting Class A shares
	<u>64,386,000</u>

ASSETS

Market Value of Investment Portfolio	\$ 167,501,964
Other Assets	1,526,419
TOTAL ASSETS	\$ 169,028,382

LIABILITIES

BMO Demand Loan	1,100,000
Accounts Payable and Accrued Liabilities	768,921
TOTAL LIABILITIES (excluding income tax)	1,868,921

Future Tax Liability (Asset)³

	0
TOTAL NET ASSET VALUE (after tax) as at July 12, 2013	\$ 167,159,462 NAV per share \$ 2.5962

¹Urbana's future tax liability is calculated based on the tax cost of Urbana's investments, not book cost.

With the exception of the NYSE Euronext shares, the tax cost of all Urbana's investments is the same as the book cost. In the case of the NYSE Euronext shares, the tax cost of these shares is lower than their book cost as shown above due to a section 85 roll-over used by Urbana to purchase additional NYSE Euronext shares in November 2007. For further details on the tax cost of the NYSE Euronext shares, please refer to Urbana's 2007 and 2008 audited financial statements.

²Investment in StoneCap Securities Inc.

³Future tax liabilities/assets fluctuate depending on the realized and unrealized gains/losses of the investment portfolio on the valuation day. Where the balance is a future tax asset, it represents a tax benefit. Urbana's policy with respect to recording a tax benefit is to review and determine the amount of such tax benefit to be recorded on a regular basis based on a number of factors, including historical income, taxes paid, market conditions and likelihood of the recovery of the tax balance. Urbana's policy is to ensure that the tax asset recognized is consistent with the amount that can be recognized in accordance with Canadian Generally Accepted Accounting Principles.