URBANA CORPORATION

UNAUDITED Summary of Investment Portfolio as at August 1, 2014

Number of						
Shares, Units or Seats	Description	Cost	N	larket Value	% of Portfolio Market Value	% of Total Net Asset Value
	CBOE Holdings, Inc. ²					
/		\$ 20,664,795	\$	33,860,277	19.48%	19.63%
45,000	Intercontinental Exchange 1	9,346,153		9,425,132	5.42%	5.46%
	AGF Management Ltd.	10,200,638		9,224,000	5.31%	5.35%
1 1	Bank of America Corp ²	14,386,684		19,591,144	11.27%	11.36%
700,000		13,038,664		13,920,370	8.01%	8.07%
300,000	Citigroup Inc. ²	13,069,871		15,726,536	9.05%	9.12%
600,000	Morgan Stanley ²	14,411,923		20,663,556	11.89%	11.98%
3,141,562	Bombay Stock Exchange	32,336,835		19,063,197	10.97%	11.05%
169,341	Budapest Stock Exchange	4,761,242		2,230,566	1.28%	1.29%
759,000	Caldwell Financial Ltd.	1,707,750		2,193,510	1.26%	1.26%
321,636.015	Caldwell Growth Opportunities Trust	2,600,000		2,975,358	1.71%	1.71%
10.324.506	Canadian Securities Exchange (formerly CNSX)	4,995,936		6.194.704	3.56%	3.59%
	Minneapolis Grain Exchange	7,279,359		6,800,664	3.91%	3.94%
	Radar Capital Fund 1 Limited Partnership	2,950,040		2,950,040	1.70%	1.71%
	Real Matters Inc.	4,500,000		4,500,000	2.59%	2.61%
	Edgecrest Capital Holdings Inc.	1,200,000		1,200,000	0.69%	0.70%
	Highview Investments Limited Partnership	3,000,000		3,000,000	1.73%	1.74%
	Cash and Cash Equivalents	 328,893		332,872	0.19%	0.19%
	Total	\$ 160,778,783	\$	173,851,926	100.00%	100.76%
	Private Exchanges/Investments		•		27.67%	27.87%

Shares outstanding:

Total Net Asset Value (NAV) as at August 1, 2014

10,000,000 Common shares 49,043,600 Non-Voting Class A shares 59,043,600

ASSETS Market Value of Investment Portfolio Other Assets TOTAL ASSETS

LIABILITIES BMO Demand Loan Accounts Payable and Accrued Liabilities TOTAL LIABILITIES (excluding income tax)

2,400,000 588,431

1,637,227

\$ 175,489,152

2,988,431

\$ 173,851,926

\$ 172,500,722 NAV per share \$ 2.9216

TOTAL NET ASSET VALUE (after tax) as at August 1, 2014 Closing price August 1, 2014: URB \$1.85 URB.A \$1.79

¹As a result of the takeover of NYSE Euronext by Intercontinental Exchange ("ICE"), each NYSE Euronext share was exchanged for 0.171200756 ICE share and cash of \$11.154424 USD.

²50,000 Bank of America Corp shares are subject to call options exercisable on or before August 29, 2014 at \$16.00 per share 30,000 CBOE Holdings Inc. shares are subject to call options exercisable on or before August 16, 2014 at \$50.00 per share 35,000 CBOE Holdings Inc. shares are subject to call options exercisable on or before August 16, 2014 at \$40.00 per share 60,000 CBOE Holdings Inc. shares are subject to call options exercisable on or before August 16, 2014 at \$40.00 per share 30,000 CBOE Holdings Inc. shares are subject to call options exercisable on or before September 20, 2014 at \$50.00 per share 30,000 Citigroup Inc. shares are subject to call options exercisable on or before September 20, 2014 at \$30.00 per share 30,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$30.00 per share 30,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$30.00 per share 30,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$30.00 per share 60,000 CBOE Holdings Inc. shares are subject to call options exercisable on or before September 20, 2014 at \$30.00 per share 30,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before September 20, 2014 at \$34.00 per share 60,000 Morgan Stanley shares are subject to call options exercisable on or before Septembe