Urbana Corporation

Normal Course Issuer Bid Purchases

Under the Notice of Intention to make a Normal Course Issuer Bid accepted on August 28, 2017 by the Toronto Stock Exhange (the "Current NCIB"), Urbana is authorized to purchase up to 3,965,762 of its own Class A shares between August 31, 2017 and August 30, 2018.

The following table is a summary of purchases made under the Current NCIB as at July 31, 2018.

Period	No. of shares	Avg. purchase	Total number of	Total number of shares	Balance of number	Number of
	purchased	price per share	shares purchased	purchased under all	of shares	Class A shares
		for the period	under Current NCIB1	NCIBs, including Current	authorized under	outstanding ¹
		(\$)		$NCIB^1$	Current NCIB1	
Aug 31, 2017 - July 31, 2018	0	0.00	0	38,862,902	3,965,762	40,000,000

¹as at the end of the stated period.