

URBANA CORPORATION

Ever thought of investing in private equity,
leading edge financial services?
Now you can with Urbana Corporation.

Blue Ocean Technologies, LLC

Blue Ocean Technologies' subsidiary, Blue Ocean ATS, LLC the operator of the alternative trading system, Blue Ocean ATS ("BOATS"), uses electronic order-delivery and live data to provide an "exchange-like" experience for global investors. Blue Ocean Technologies provides Asia- Pacific investors the opportunity to trade U.S. shares during their day time hours.



BLUE OCEAN
TECHNOLOGIES LLC

Caldwell Financial Ltd. ("CFL")

Manages and advises on \$1.4 billion for private clients, institutions, mutual funds and ETFs. CFL's affiliated companies include an investment fund and portfolio manager, a life insurance agency and a self-clearing securities firm, Caldwell Securities Ltd., which traded 200 million shares worth over US\$20 billion during the past two years.



Caldwell
Financial Ltd.

Canadian Securities Exchange ("CSE")

The CSE is a rapidly growing stock exchange focused on working with entrepreneurs to access the public capital markets in Canada and internationally. The Exchange's efficient operating model, advanced technology and low fee structure help companies of all sizes minimize their cost of capital and maximize access to liquidity. Over 760 securities are now listed on CSE.

CSE CANADIAN
SECURITIES
EXCHANGE
The Exchange For Entrepreneurs

Evolve Funds Group Inc.

Attracting over \$2 billion in assets in just four years, Evolve is one of Canada's fastest growing ETF providers. As a leader in disruptive innovation, Evolve provides investors with access to many emerging sectors including cybersecurity, cloud computing, vehicle innovation, cryptocurrencies and the metaverse.

EVOLVE
ETFs

FundThrough Inc.

Having realized over 1000% revenue growth in the past three years, FundThrough's artificial intelligence powered platform is revolutionizing the accounts receivable factoring industry by getting businesses who invoice large customers paid faster.

FundThrough

HIGHVIEW
FINANCIAL GROUP™
Canada's Outsourced Chief Investment Officer™

HighView Financial Group

One of Canada's leading independent Outsourced Chief Investment Officers ("OCIOs"), HighView manages more than \$1 billion in assets on behalf of affluent families and select foundations.

Kognitiv Corporation

Kognitiv is enabling businesses to redefine loyalty with solutions for multi-enterprise collaboration. With over \$1.2 billion in transactions annually and 190 million consumer profiles under management, Kognitiv's collaborative commerce platform is empowering a global base of corporate clients to elevate their partnerships, collaborate with data, and unlock significant value for their customers.

Kognitiv

Miami International Holdings Inc. ("The MIAX Exchange Group")

Now trading nearly 15% of multi-listed options in America, MIAX's network of exchanges trade options, cash equities, agricultural and financial futures and is now the 15th largest Global Derivatives Exchange Group. In 2021, The MIAX Exchange Group traded a record 1.34 billion multi-listed options contracts, a 62% increase over 2020.

miax



TETRA

Tetra Trust Company

Canada's first and only trust company with regulatory approval to provide custody services for crypto assets including Bitcoin, Ethereum and Non-Fungible Tokens ("NFTs").

Varo

Varo Money, Inc.

Launched in 2017, Varo is the first consumer fintech to be granted a U.S. national bank charter. Varo Bank now has over four million accounts and has raised almost US\$1 billion in equity financing.



Forward-Looking Statements
Certain information contained in this ad constitutes forward-looking information, which is information relating to possible events, conditions or results of operations of Urbana, which are based on assumptions about future economic conditions and courses of action and which are inherently uncertain. All information other than statements of historical fact may be forward-looking information. For important information regarding forward-looking statements, please refer to Urbana's most recently filed MD&A under the heading "Forward-Looking Statements".



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