

URBANA CORPORATION

Ever thought of investing in private equity,
leading edge corporations?
Now you can with Urbana Corporation.



Blue Ocean Technologies, LLC

Blue Ocean Technologies' subsidiary, Blue Ocean ATS, LLC the operator of the alternative trading system, Blue Ocean ATS ("BOATS"), uses electronic order-delivery and live data to provide an "exchange-like" experience for global investors. Blue Ocean Technologies provides Asia-Pacific investors the opportunity to trade U.S. shares during their day time hours.



Caldwell Financial Ltd. ("CFL")

Manages and advises on \$1.4 billion for private clients, institutions, mutual funds and ETFs. CFL's affiliated companies include an investment fund and portfolio manager, a life insurance agency and a self-clearing securities firm, Caldwell Securities Ltd., which traded 200 million shares worth over US\$20 billion during the past two years.



Canadian Securities Exchange ("CSE")

The CSE is a rapidly growing stock exchange focused on working with entrepreneurs to access the public capital markets in Canada and internationally. The Exchange's efficient operating model, advanced technology and low fee structure help companies of all sizes minimize their cost of capital and maximize access to liquidity. Over 760 securities are now listed on CSE.



Evolve Funds Group Inc.

Attracting over \$2 billion in assets in just four years, Evolve is one of Canada's fastest growing ETF providers. As a leader in disruptive innovation, Evolve provides investors with access to many emerging sectors including cybersecurity, cloud computing, vehicle innovation, cryptocurrencies and the metaverse.



FundThrough Inc.

Having realized over 1000% revenue growth in the past three years, FundThrough's artificial intelligence powered platform is revolutionizing the accounts receivable factoring industry by getting businesses who invoice large customers paid faster.



HighView Financial Group

One of Canada's leading independent Outsourced Chief Investment Officers ("OCIOs"), HighView manages more than \$1 billion in assets on behalf of affluent families and select foundations.



IGPC Ethanol Inc.

Established in 2007, IGPC Ethanol Inc. contributes significantly to the Renewable Fuels Industry and Ontario's agricultural sector. By producing 380 million litres of denatured fuel grade ethanol and 340,000 tonnes of distillers' grains, IGPC Ethanol Inc., has become a leader in Southwestern Ontario's business community by creating environmentally sustainable economic growth.



Kognitiv Corporation

Kognitiv is enabling businesses to redefine loyalty with solutions for multi-enterprise collaboration. With over \$1.2 billion in transactions annually and 190 million consumer profiles under management, Kognitiv's collaborative commerce platform is empowering a global base of corporate clients to elevate their partnerships, collaborate with data, and unlock significant value for their customers.



Lyceum Health

Since 2009, Lyceum's mission has been to help people make informed decisions and to take action for better health outcomes. Our team passionately delivers on this vision through our work with healthcare professionals, institutions, patients and industry. At Lyceum, we bring together a multidisciplinary team of experts to inform our products. We work with leaders in the various therapeutic areas to ensure our solutions resonate with all stakeholders.



Tetra Trust Company

Canada's first and only trust company with regulatory approval to provide custody services for crypto assets including Bitcoin, Ethereum and Non-Fungible Tokens ("NFTs").



Vive Crop Protection

Vive Crop Protection is committed to developing products and technologies to increase grower ROI, efficiency and sustainability. Vive Crop creates unique products using Vive's targeted Allosperse® Delivery System. Products developed using Allosperse help growers do more with less, reduce environmental impact, all while increasing crop quality and yields.



Forward-Looking Statements
Certain information contained in this ad constitutes forward-looking information, which is information relating to possible events, conditions or results of operations of Urbana, which are based on assumptions about future economic conditions and courses of action and which are inherently uncertain. All information other than statements of historical fact may be forward-looking information. For important information regarding forward-looking statements, please refer to Urbana's most recently filed MD&A under the heading "Forward-Looking Statements"

