

# URBANA CORPORATION

## PRIVATE EQUITY INVESTOR DAY CONFERENCE

October 25<sup>th</sup>, 2023

Urbana is...



# URBANA CORPORATION

**A “One Stop Investment Portfolio”**



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**Combining  
Private Equity  
and  
Publicly traded shares...  
with Liquidity**



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**Advantage – Permanent Capital**

**Can take a long term strategic view**

**Time is our advantage not a detriment**



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## INVESTMENT CONSIDERATIONS & FOCUS FOR PRIVATE INVESTMENT TARGETS

- Businesses we understand
- Avoid hot, inflated sectors
- Large enough ownership to have direct contact with and understanding of management
- A management team vs one personality



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## INVESTMENT CONSIDERATIONS & FOCUS FOR PRIVATE INVESTMENT TARGETS

- Innovative enterprises
- Scalability
- How can we make things better with our expertise & funding
- Frequent & easy communication with management
- Avoid pre-revenue companies, i.e. “concepts”



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## INVESTMENT CONSIDERATIONS & FOCUS PUBLIC INVESTMENTS

- Strategic style
- Generally top down analysis
- Emphasis on large caps during periods of adversity
- Mid caps on an opportunistic basis
- Value in non-indexed companies



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## INVESTMENT RESULTS

After-tax Annually Compounded Growth in Net Assets Per Share  
(Including Dividends) to September 30, 2023

1 Year	3 Years	5 Years	Since Inception, October 1, 2002
26.09%	23.07%	16.29%	15.01%

